

BRING YOUR SQUAD TO LABOR OF LOVE



WHAT IS A PARTY HOST?

- WORD OF MOUTH CHAMPION AND ADVOCATE FOR OPEN ARMS
- SQUAD LEADER FOR LABOR OF LOVE PARTY-GOERS
- WE WILL PROVIDE YOU AND YOUR GUESTS WITH A LABOR OF LOVE PARTY PACK!

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

open arms
perinatal services

HOW DOES PARTY HOSTING WORK?



PARTY HOSTS INVITE FRIENDS AND FAMILY TO ATTEND LABOR OF LOVE WITH THEM ON THURSDAY, APRIL 3, 2025.

OPEN ARMS PROVIDES PAPER AND ELECTRONIC INVITATIONS AND SOCIAL MEDIA POST SUGGESTIONS.

PARTY HOSTS ARE KEPT UP TO DATE ON GUEST REGISTRATION AND OTHER LABOR OF LOVE NEWS!

HOW MUCH DOES IT COST?

SUGGESTED TICKET IS \$143* WHICH
COVERS THE COST OF THE EVENT.

GROUP TICKET RATES AND SLIDING
SCALE ARE AVAILABLE.

STAFF AND SELECT COMMUNITY
MEMBERS WILL RECEIVE PROMO CODES
FOR FREE ADMISSION.

*143 MEANS I LOVE YOU



open arms
perinatal services

HOW DO I GET STARTED?

SIGN UP TODAY!

- EMAIL DEVELOPMENT@OPENARMSPS.ORG

MAKE A GUEST LIST!

- WE RECOMMEND INVITING AT LEAST 10-15 PEOPLE
 - FRIENDS, FAMILY, COWORKERS, CLUBS, FAITH GROUPS, PARENTS, DOULAS
 - PEOPLE YOU KNOW WHO CARE ABOUT BIRTH EQUITY





HOW DOES IT WORK?

OPTION 1:

BUY YOUR TICKET(S) & INVITE OTHERS
TO PURCHASE TICKETS AT
GIVEBUTTER.COM/LABOROFLOVE2025

YOUR GUESTS WILL HAVE THE
OPPORTUNITY TO ENTER YOUR NAME IN
THE "I'M PARTYING WITH" FIELD

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

open arms
perinatal services

HOW DOES IT WORK?

OPTION 2:



PURCHASE TICKETS FOR YOUR ENTIRE
SQUAD AT
GIVEBUTTER.COM/LABOROFLOVE2025

OPTION 2, CONTINUED:

TO PURCHASE A PARTY HOST PACK FOR 5 TICKETS, CLICK "DONATE & TICKETS" AND SELECT THE "BRING THE SQUAD OPTION!"

Select tickets ×

Single Ticket \$143.00	1
Double the Fun! \$260.00 Purchase two tickets for double the fun with a plus one!	0
Bring the squad! \$650.00 Buy five tickets for you and your squad! If you don't have your guests confirmed yet, you can email Open Arms your guest list later at development@openarmsps.org .	1
I don't want to miss the fun!	0

[No thanks, I'd just like to donate →](#)

Continue

OPTION 2, CONTINUED:

PUT DOWN YOUR INFORMATION, INCLUDING ANY DIETARY/ACCESSIBILITY NEEDS. THEN WHEN YOU GET TO "BRING THE SQUAD #1," CLICK COPY PREVIOUS.

IF YOU ALREADY KNOW WHO YOU'RE PARTYING WITH, WRITE ALL THEIR NAMES AND CONTACT INFORMATION IN THE "WHO ALL IS IN YOUR SQUAD?" SECTION

← Add ticket details ×

Bring the squad! #1 [Copy previous](#)

First name*
Marie

Last name*
Schlagel

Email*
marie@openarmsps.org

+1 Phone

Who all is in your squad?

Share names and contact information for your squad! If you're still rallying

Continue

OPTION 2, CONTINUED:

IF YOU ARE STILL INVITING PEOPLE, YOU CAN EMAIL YOUR GUEST LIST DIRECTLY TO US LATER AT DEVELOPMENT@OPENARMSPS.ORG. PLEASE MAKE SURE TO CONFIRM YOUR GUESTS' DIETARY RESTRICTIONS, ACCESSIBILITY NEEDS, AND IF THEY WOULD LIKE CHILDCARE.

YOU CAN ALSO HAVE YOUR GUESTS REGISTER INDEPENDENTLY. SEE OPTION 3!

← Add ticket details ×

Bring the squad! #1 [Copy previous](#)

First name*
Marie

Last name*
Schlagel

Email*
marie@openarmsps.org

+1 Phone

Who all is in your squad?

Share names and contact information for your squad! If you're still rallying

Continue

HOW DOES IT WORK?

OPTION 3:

PURCHASE TICKETS FOR YOUR SQUAD AT
GIVEBUTTER.COM/LABOROFLOVE2025

ASK YOUR GUESTS TO REGISTER
INDEPENDENTLY WITH A PROMO CODE. IF
YOU'D LIKE THIS OPTION, REACH OUT TO
DEVELOPMENT@OPENARMSPS.ORG AND
WE'LL SEND YOU CUSTOM PROMO CODE FOR
YOUR PARTY.

open arms
perinatal services



OPTION 3, CONTINUED:

1

Select tickets

Add promo code

TEST Add

Single Ticket \$143.00 1

Double the Fun! \$260.00 0
Purchase two tickets for double the fun with a plus one!

Bring the squ [No thanks, I'd just like to donate →](#) 0

Continue

FOR YOUR GUEST TO REGISTER WITH A PROMO CODE, THEY WILL FIRST NEED TO CLICK "DONATE & TICKETS" (1). THIS WILL TAKE THEM TO THE SCREEN ON THE SCREEN ON THE LEFT.

THEN WILL CLICK "ADD PROMO CODE" AND CLICK THE "ADD" BOX (2) ON THE RIGHT TO COMPLETE THIS STEP.

NOTE: EACH PROMO CODE WILL BE UNIQUE TO YOU AND YOUR SQUAD.

OPTION 3, CONTINUED:

THEN YOUR GUEST WILL ENTER THEIR NAME, CONTACT INFORMATION, AND YOUR NAME UNDER THE "I'M PARTYING WITH" FIELD.

FROM THERE, THEY WILL FOLLOW GIVEBETTER'S STEPS TO COMPLETE REGISTRATION.

← Add ticket details ×

Single Ticket #1

First name*
Marie

Last name*
Schlagel

Email*
marie@openarmsps.org

+1 Phone

I'm partying with
Party Host Name

Let us know who your party host is!

I have the following dietary restrictions:

Continue

PARTY HOST TIPS FOR SUCCESS

REACH OUT TO YOUR GUESTS

- Start in-person and follow-up with email or paper invitation.
- Share the event page and Open Arms Labor of Love posts on social media.
- Create an online fundraising page



PARTY HOST TIPS FOR SUCCESS

BE CLEAR WITH EXPECTATIONS AND MAKE IT PERSONAL

- Inform your guests that the event is a fundraiser.
- Tell them why you support Open Arms.
- Let your passion shine as you share your experience as a birth equity and justice advocate!



PARTY HOST TIPS FOR SUCCESS

SUCCESS IS IN THE FOLLOW-UP

- Plans change, and life happens!
- Check in with your guests as the date approaches.
- Update development@openarmsps.org with cancellations or new guests



LABOR OF LOVE FAQ

What is the ticket price?

- Individual tickets cost \$143 per person. (143 means I love you)
- Group ticket rates and sliding scale is available.
- Staff and select community members will receive promo codes for free admission.

How does party hosting work?

- Buy your own ticket and invite your friends to purchase tickets. Make sure they mention you in “I’m partying with” field in the form!
- Buy admission for yourself and your guests
 - This is a great option for companies who want to encourage team members to attend. It also increases the likelihood of your guests making a meaningful gift.
 - You can send us your confirmed guests at development@openarmsps.org or have your guests register independently with your promo code.

LABOR OF LOVE FAQ

Some of my friends can't attend or live out of the area. Can they support?

- Absolutely! Join and share our online campaign <https://givebutter.com/LaborOfLove2025>.
- Share our event page openarmsps.org/labor-of-love/

Who should I invite?

Think of your networks and make a list!

- Friends, family, coworkers, clubs, religious groups, parents, doulas
- People you know who care about birth equity and justice

How do I invite people?

- We will provide you with all that you need!
 - Sample email/phone scripts and social media posts
 - Paper and electronic invitations available to help spread the word to your community

LABOR OF LOVE TIMELINE

January 18, 2025	Registration goes live! Build your guest lists and set up personal fundraising pages on Givebutter.
February 1, 2025	Invite guests! Follow up with them. If they can't make it, encourage them to make a gift to Open Arms
March 13, 2025	Guest RSVP and registration complete
Week of March 23, 2025	Send event reminder to guests
Thursday, April 3, 2025	Labor of Love!