

open arms
perinatal services



Labor of Love

PARTY HOST GUIDE

THURSDAY, APRIL 3, 2025

5:00 PM - 9:00 PM

SODO PARK

3200 1ST AVE S, SEATTLE, WA 98134



BRING YOUR SQUAD TO LABOR OF LOVE

WHAT IS A PARTY HOST?

- WORD OF MOUTH CHAMPION AND ADVOCATE FOR OPEN ARMS
- SQUAD LEADER FOR LABOR OF LOVE PARTY-GOERS
- WE WILL PROVIDE YOU AND YOUR GUESTS WITH LABOR OF LOVE PARTY FAVORS!

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

HOW IS A PARTY HOST DIFFERENT FROM A TABLE HOST?

PARTY HOSTS CAN INVITE AS MANY OR AS FEW
GUESTS AS THEY LIKE.

INSTEAD OF ASSIGNED SEATING, PARTY GUESTS
CHOOSE WHERE THEY'D LIKE TO SIT AND ENJOY
THE PROGRAM.

EACH PARTY GROUP WILL RECEIVE UNIQUE PARTY
FAVORS SO THEY CAN CELEBRATE TOGETHER!

HOW DOES PARTY HOSTING WORK?

PARTY HOSTS INVITE FRIENDS AND FAMILY TO ATTEND LABOR OF LOVE WITH THEM ON THURSDAY, APRIL 3, 2025.

OPEN ARMS PROVIDES PAPER AND ELECTRONIC INVITATIONS AND SOCIAL MEDIA POST SUGGESTIONS.

PARTY HOSTS ARE KEPT UP TO DATE ON GUEST REGISTRATION AND OTHER LABOR OF LOVE NEWS!

HOW MUCH DOES IT COST?

INDIVIDUAL TICKETS ARE \$143*
WHICH COVERS THE COST OF THE
EVENT.

SLIDING SCALE AND GROUP
PRICING IS AVAILABLE.

DISCOUNTED VALET PARKING FOR
CARPOOLS!

*143 MEANS I LOVE YOU



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HOW DO I GET STARTED?

SIGN UP TODAY!

- EMAIL DEVELOPMENT@OPENARMSPS.ORG TO LET US KNOW YOU WANT TO BE A PARTY HOST!

MAKE A GUEST LIST!

- WE RECOMMEND INVITING AT LEAST 10-15 PEOPLE
 - FRIENDS, FAMILY, COWORKERS, CLUBS, FAITH GROUPS, PARENTS, DOULAS
 - PEOPLE YOU KNOW WHO CARE ABOUT BIRTH EQUITY



HOW DOES IT WORK? OPTION 1:



BUY YOUR TICKET(S) & INVITE OTHERS
TO PURCHASE TICKETS AT
GIVEBUTTER.COM/LABOROFLOVE2025

YOUR GUESTS WILL HAVE THE
OPPORTUNITY TO ENTER YOUR NAME IN
THE "I'M PARTYING WITH" FIELD

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

HOW DOES IT WORK?

OPTION 2:

PURCHASE TICKETS FOR YOUR ENTIRE SQUAD
AT [GIVEBUTTER.COM/LABOROFLOVE2025](https://givebutter.com/LABOROFLOVE2025)

TO PURCHASE A PARTY HOST PACK FOR
5 TICKETS, CLICK "DONATE &
TICKETS" AND SELECT THE
"BRING THE SQUAD OPTION!"

Select tickets

×

Single Ticket

\$143.00

1

Double the Fun!

\$260.00

Purchase two tickets for double the fun with a plus one!

0

Bring the squad!

\$650.00

Buy five tickets for you and your squad! If you don't have your guests confirmed yet, you can email Open Arms your guest list later at development@openarmsps.org.

No thanks, I'd just like to donate →

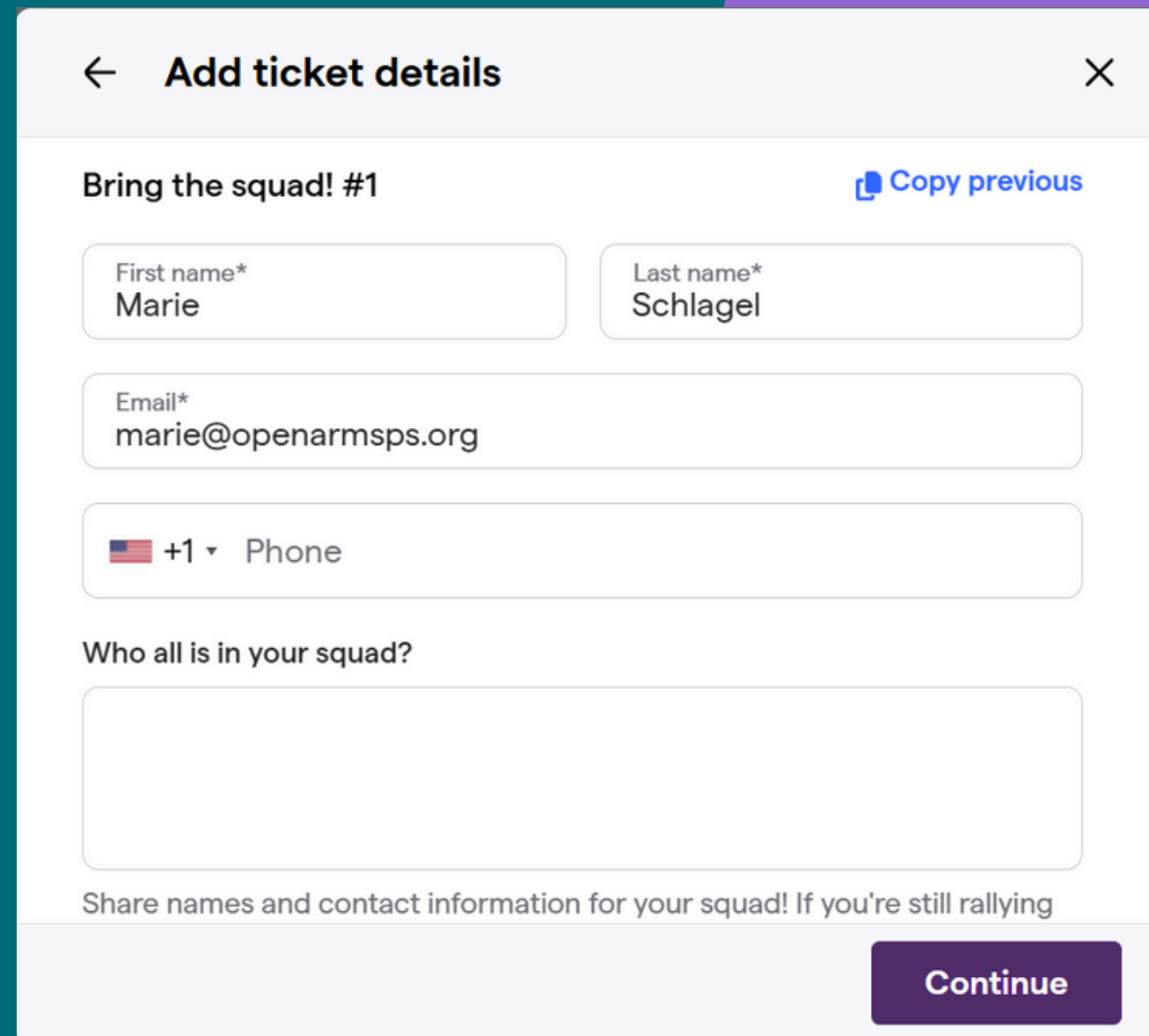
1

I don't want to miss the fun!

0

Continue

IF YOU ALREADY KNOW THE NAMES OF YOUR GUESTS, INCLUDE **THEIR CONTACT INFORMATION** IN THE “WHO ALL IS IN YOUR SQUAD?” SECTION.



The screenshot shows a mobile app interface for adding ticket details. At the top, there's a header with a back arrow, the text 'Add ticket details', and a close 'X' icon. Below this, the section is titled 'Bring the squad! #1' with a 'Copy previous' link. The form contains several input fields: 'First name*' with the value 'Marie', 'Last name*' with the value 'Schlagel', 'Email*' with the value 'marie@openarmsps.org', and a 'Phone' field with a dropdown menu showing '+1' and a flag icon. Below these is a section titled 'Who all is in your squad?' with a large empty text area. At the bottom, there's a note 'Share names and contact information for your squad! If you're still rallying' and a 'Continue' button.

← Add ticket details ×

Bring the squad! #1 [Copy previous](#)

First name*
Marie

Last name*
Schlagel

Email*
marie@openarmsps.org

+1 Phone

Who all is in your squad?

Share names and contact information for your squad! If you're still rallying

Continue

IF YOU ARE STILL INVITING PEOPLE, YOU CAN EMAIL YOUR GUEST LIST DIRECTLY TO US LATER AT **DEVELOPMENT@OPENARMSPS.ORG**.

PLEASE MAKE SURE TO CONFIRM YOUR GUESTS' DIETARY RESTRICTIONS, ACCESSIBILITY NEEDS, AND IF THEY WOULD LIKE CHILDCARE.

YOU CAN ALSO HAVE YOUR GUESTS REGISTER INDEPENDENTLY. SEE OPTION 3!



HOW DOES IT WORK?

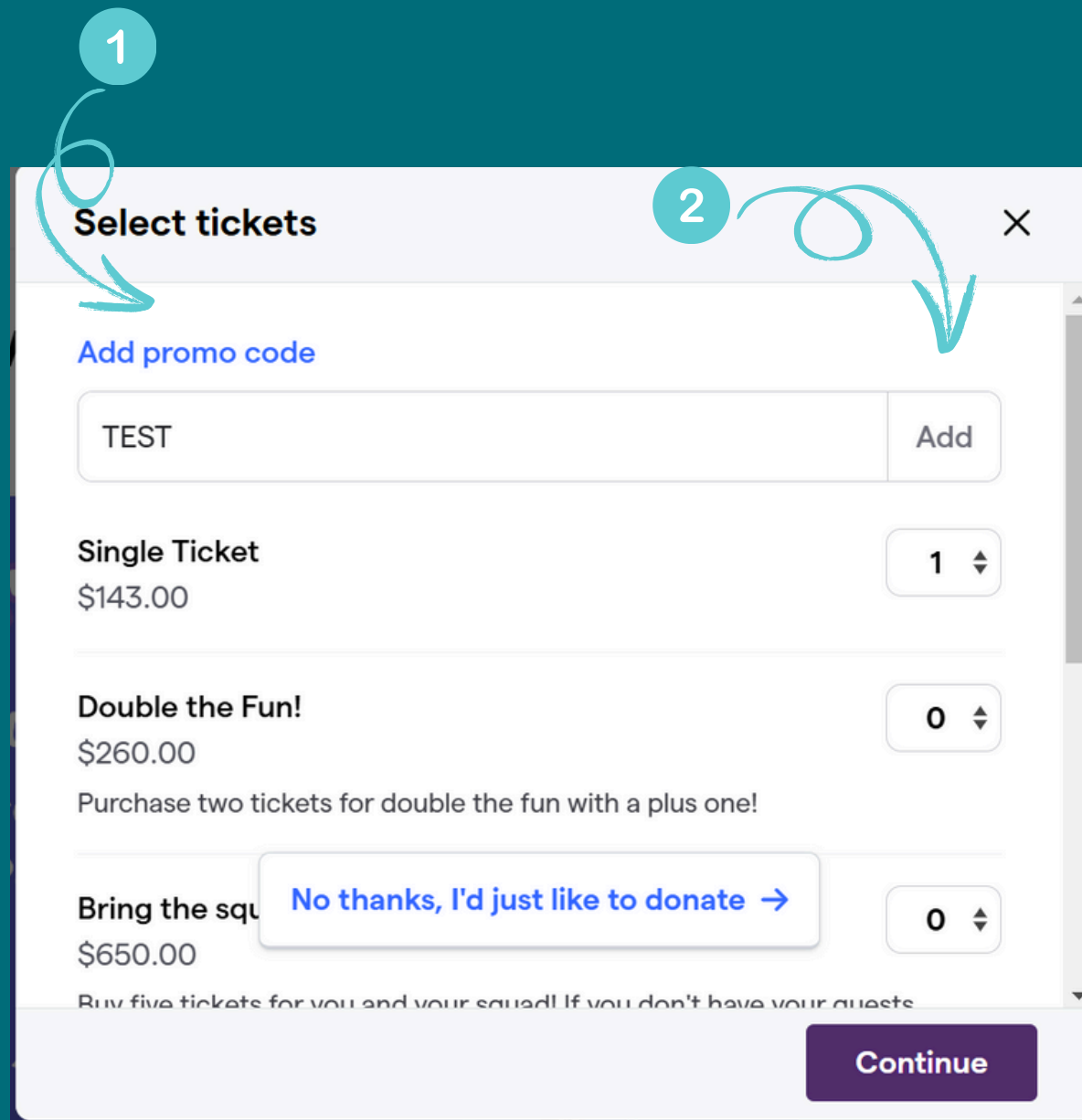
OPTION 3:

PURCHASE A BLOCK OF TICKETS FOR YOUR SQUAD
AT [GIVEBUTTER.COM/LABOROFFLOVE2025](https://givebutter.com/LABOROFFLOVE2025)

REACH OUT TO DEVELOPMENT@OPENARMSPS.ORG
AND WE'LL CREATE A CUSTOM PROMO CODE FOR
YOUR PARTY. WE'LL ALSO INCLUDE INSTRUCTIONS
FOR YOU TO SHARE WITH YOUR GUESTS.

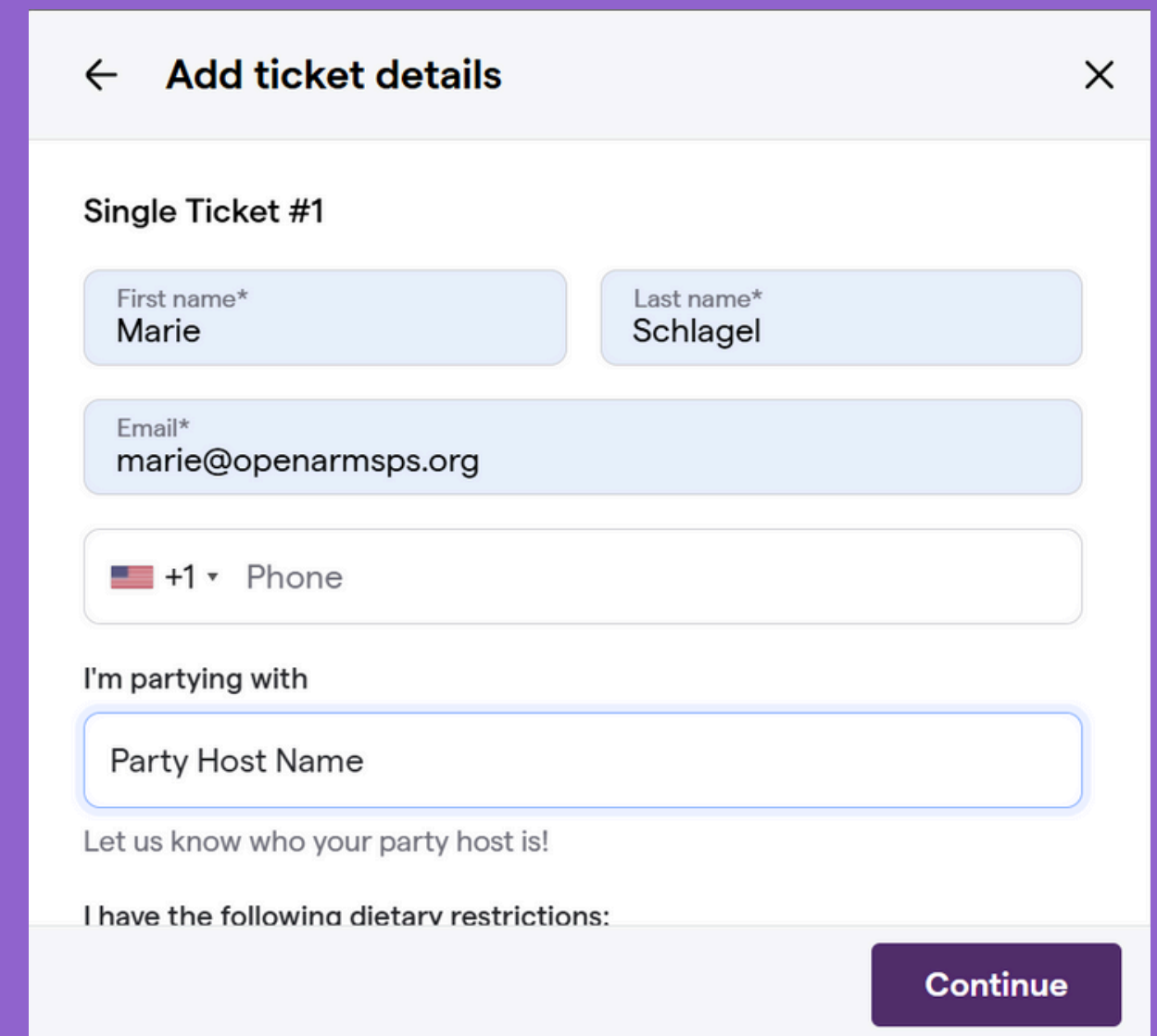
FROM THE SELECT TICKETS SCREEN, YOUR GUEST WILL CLICK "ADD PROMO CODE".

THEY WILL THEN ENTER THE UNIQUE PROMO CODE PROVIDED TO YOU BY OPEN ARMS.



The screenshot shows the 'Select tickets' modal. A teal circle with the number '1' and an arrow points to the 'Add promo code' link. Another teal circle with the number '2' and an arrow points to the 'Add' button next to the 'TEST' promo code input field. The ticket list includes: 'Single Ticket' for \$143.00 with a quantity of 1; 'Double the Fun!' for \$260.00 with a quantity of 0; and 'Bring the squad' for \$650.00 with a quantity of 0. A button labeled 'No thanks, I'd just like to donate ->' is visible next to the third ticket. A 'Continue' button is at the bottom right.

THEN YOUR GUEST WILL ENTER THEIR NAME, CONTACT INFORMATION, AND YOUR NAME UNDER THE "I'M PARTYING WITH" FIELD.



The screenshot shows the 'Add ticket details' modal. It contains the following fields: 'First name*' with the value 'Marie'; 'Last name*' with the value 'Schlagel'; 'Email*' with the value 'marie@openarmsps.org'; and a phone field with a dropdown for '+1' and a label 'Phone'. Below these is the 'I'm partying with' section, which includes a text input field containing 'Party Host Name'. At the bottom, there is a label 'Let us know who your party host is!' and a section for 'I have the following dietary restrictions:'. A 'Continue' button is located at the bottom right.

BE CLEAR WITH EXPECTATIONS AND MAKE IT PERSONAL

TELL YOUR GUESTS WHY YOU SUPPORT OPEN ARMS.

LET YOUR PASSION SHINE AS YOU SHARE YOUR EXPERIENCE
AS A BIRTH EQUITY AND JUSTICE ADVOCATE

INFORM YOUR GUESTS THAT THE EVENT IS A FUNDRAISER.

OPEN ARMS CAN PROVIDE YOU WITH SUGGESTED INVITATION
LANGUAGE AND GRAPHICS TO SHARE WITH YOUR GUESTS.

SUCCESS IS IN THE FOLLOW-UP!

- CHECK IN WITH YOUR GUESTS AS THE DATE APPROACHES
- IF FEASIBLE, ARRANGE TO CARPOOL AND GET DISCOUNTED VALET PARKING!
- UPDATE DEVELOPMENT@OPENARMSPS.ORG WITH CANCELLATIONS OR NEW GUESTS
- CREATE AN ONLINE FUNDRAISING PAGE TO SHARE WITH OUT OF TOWN FRIENDS AND FAMILY OR GUESTS WHO CANNOT ATTEND IN PERSON.

LABOR OF LOVE FAQ

What is the ticket price?

- Individual tickets cost \$143 per person. (143 means I love you)
- Group ticket rates and a sliding scale are available.
- Discounted valet parking for carpools

How does party hosting work?

- Buy your own ticket and invite your friends to purchase tickets. Make sure they mention you in “I’m partying with” field in the form!
- Buy admission for yourself and your guests
 - This is a great option for companies who want to encourage team members to attend. It also increases the likelihood of your guests making a meaningful gift.
 - You can send us your confirmed guests at development@openarmsps.org or have your guests register independently with your promo code.

LABOR OF LOVE FAQ

Some of my friends can't attend or live out of the area. Can they support?

- Absolutely! Join and share our online campaign <https://givebutter.com/LaborOfLove2025>.
- Share our event page openarmsps.org/labor-of-love/

Who should I invite?

Think of your networks and make a list!

- **Friends, family, coworkers, clubs, religious groups, parents, doulas**
- People you know who care about birth equity and justice

How do I invite people?

- We will provide you with all that you need!
 - Email template and social media posts

LABOR OF LOVE TIMELINE

January 18, 2025	Registration goes live! Build your guest lists and set up personal fundraising pages on Givebutter.
February 1, 2025	Invite guests! Follow up with them. If they can't make it, encourage them to make a gift to Open Arms
March 20, 2025	Guest RSVP and registration complete
April 2, 2025	Send event reminder to guests
Thursday, April 3, 2025	Labor of Love!