

CREATE A LABOR OF LOVE ONLINE FUNDRAISING PAGE

The screenshot shows the fundraising page for the 2025 Labor of Love event. At the top left is the Open Arms Perinatal Services logo. In the top right corner, there is a dropdown menu for "Development Open Arms" with a "DA" icon. The main heading is "2025 Labor of Love". Below this is a large promotional banner featuring a family photo and the following text: "Labor of Love", "Thursday, April 3, 2025", "5:00 pm - 8:00 pm", "SoDo Park", "3200 1st Ave S, Seattle, WA 98134", and the URL "openarmsps.org/getinvolved/labor-of-love". To the right of the banner are three buttons: "Donate & Tickets" (dark purple), "Share Fundraiser" (white with a blue border), and "New Campaign Update" (blue). Below the "Share Fundraiser" button, it says "6 months remaining". At the bottom right of the page, it says "Powered by Givebuttr".

HELP US MEET OUR
\$200,000 GOAL BY
REACHING OUT TO
YOUR NETWORKS ON
SOCIAL MEDIA AND
THROUGH EMAIL

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

open arms
perinatal services

STEP ONE

GO TO:
GIVEBUTTER.COM/LABOROFLOVE2025

The screenshot shows the top section of a fundraiser page. On the left is a promotional banner for 'Labor of Love' featuring a family and event details: Thursday, April 3, 2025, 5:00 pm - 8:00 pm at SoDo Park, 3200 1st Ave S, Seattle, WA 98134. The banner includes the Open Arms Perinatal Services logo and a URL: openarmsps.org/getinvolved/labor-of-love. On the right, there are three buttons: a dark purple 'Donate & Tickets' button, a white 'Share Fundraiser' button with a share icon, and a blue 'New Campaign Update' button. A '6 months remaining' timer is located between the share and update buttons. The top right corner shows a user profile for 'Development Open Arms'.

SCROLL DOWN AND CLICK
THE "FUNDRAISE"
BUTTON

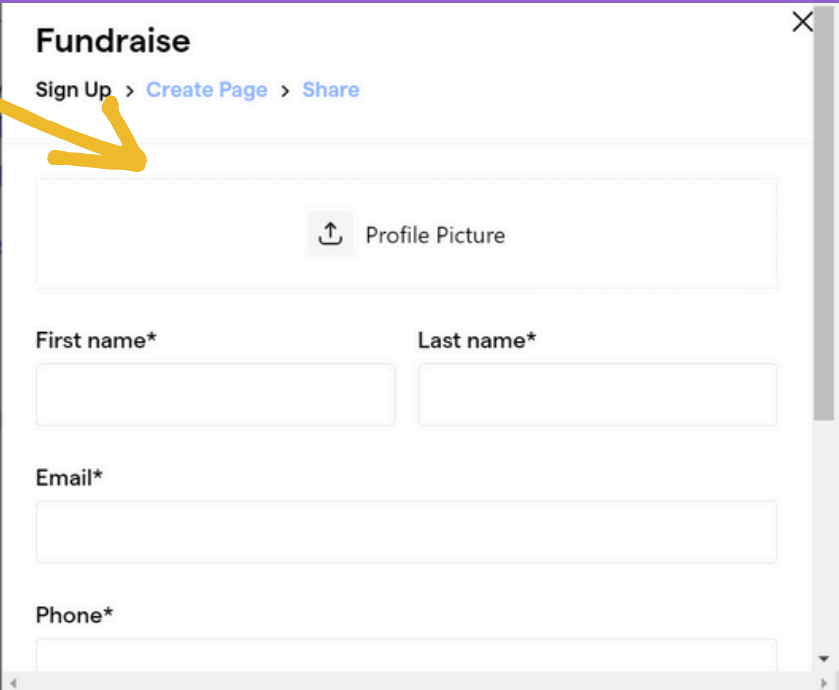
This screenshot shows the lower portion of the fundraiser page. It includes a 'Live Display' button and a 'Verified' badge. The progress section shows '\$0' raised from '0 Supporters', which is '0% of \$200,000 goal'. A progress bar is visible below this. The 'Team Members' section is partially visible at the bottom, with a 'Fundraise' button that includes a plus sign and a person icon.

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STEP TWO

ENTER YOUR INFORMATION AND
CLICK "JOIN THIS FUNDRAISER"

ADD A PHOTO TO PERSONALIZE
YOUR PAGE!



Fundraise

Sign Up > Create Page > Share

Profile Picture

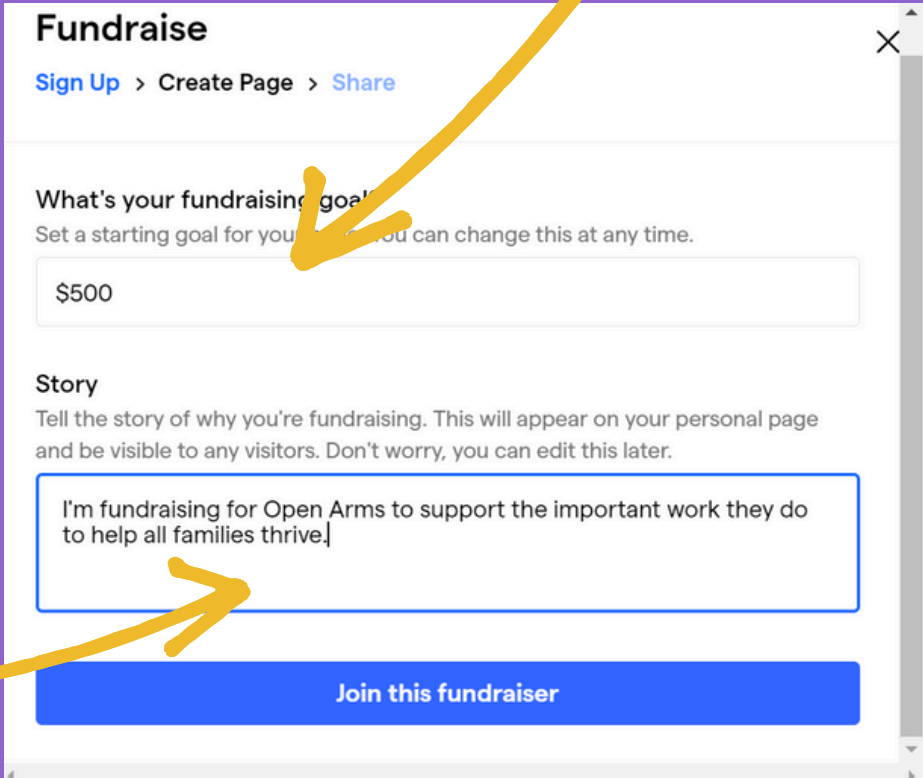
First name* Last name*

Email*

Phone*

A yellow arrow points to the 'Profile Picture' upload field.

OUR RECOMMENDED FUNDRAISING GOAL IS \$500 OR MORE!
YOUR GOAL SHOULD BE WHATEVER YOU FEEL IS MOST
COMFORTABLE AND ACHIEVABLE FOR YOU!



Fundraise

Sign Up > Create Page > Share

What's your fundraising goal?

Set a starting goal for your fundraiser. You can change this at any time.

\$500

Story

Tell the story of why you're fundraising. This will appear on your personal page and be visible to any visitors. Don't worry, you can edit this later.

I'm fundraising for Open Arms to support the important work they do to help all families thrive.

Join this fundraiser

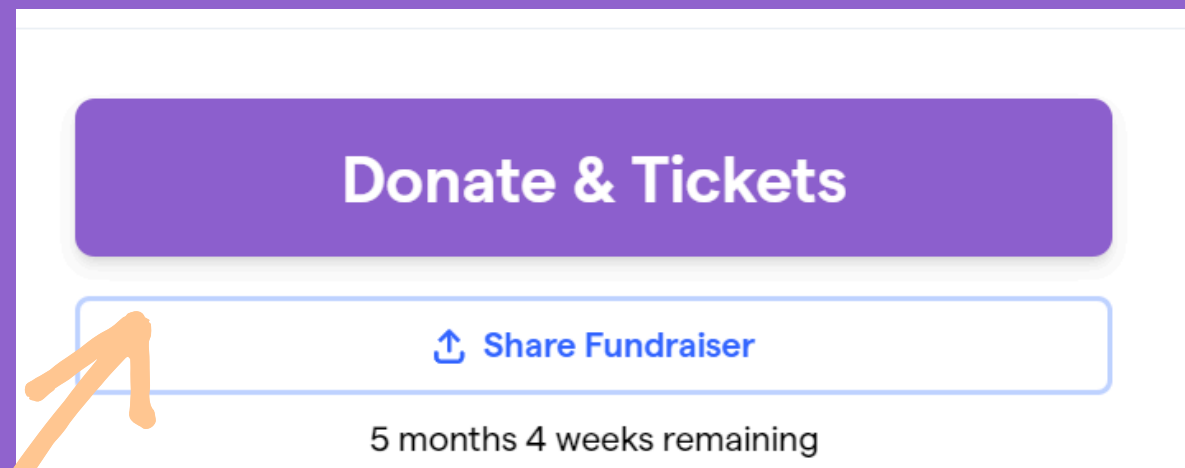
A yellow arrow points to the fundraising goal field, and another yellow arrow points to the story text area.

INCLUDE A SHORT NOTE ABOUT WHAT OPEN ARMS MEANS TO YOU!
YOUR OWN WORDS AND EXPERIENCES MAKE THE MOST IMPACT

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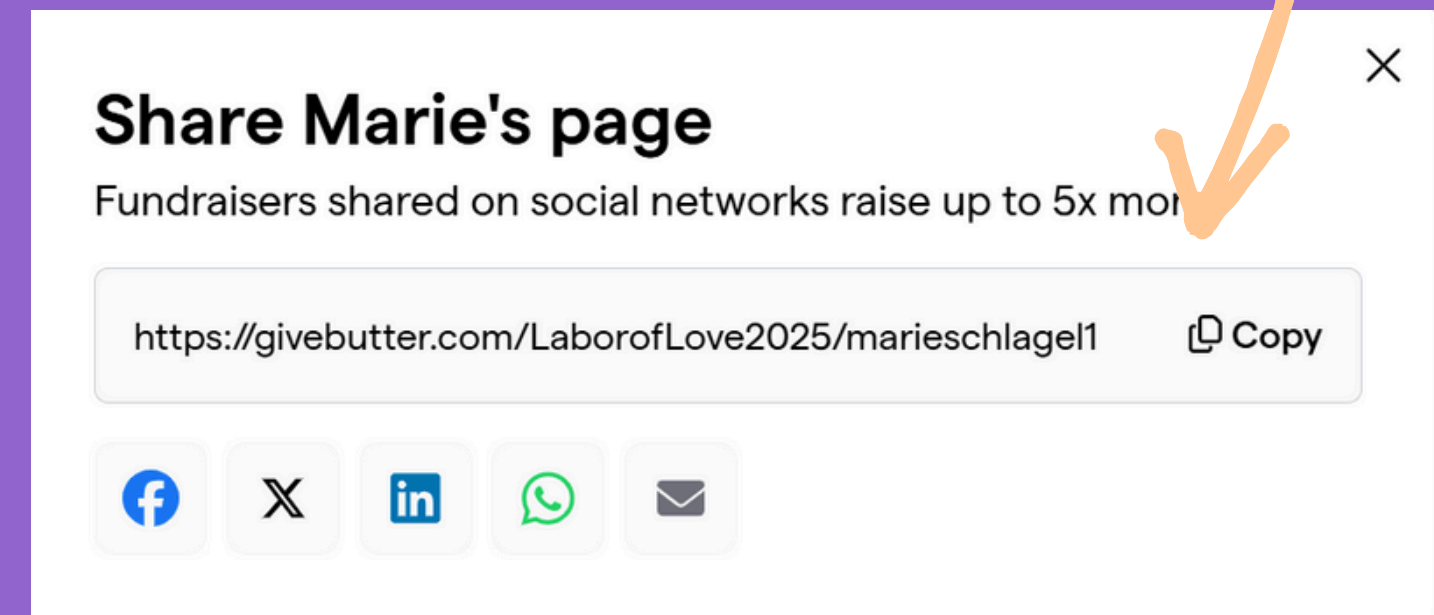
STEP THREE

SHARE WITH COLLEAGUES, FRIENDS,
AND FAMILY!



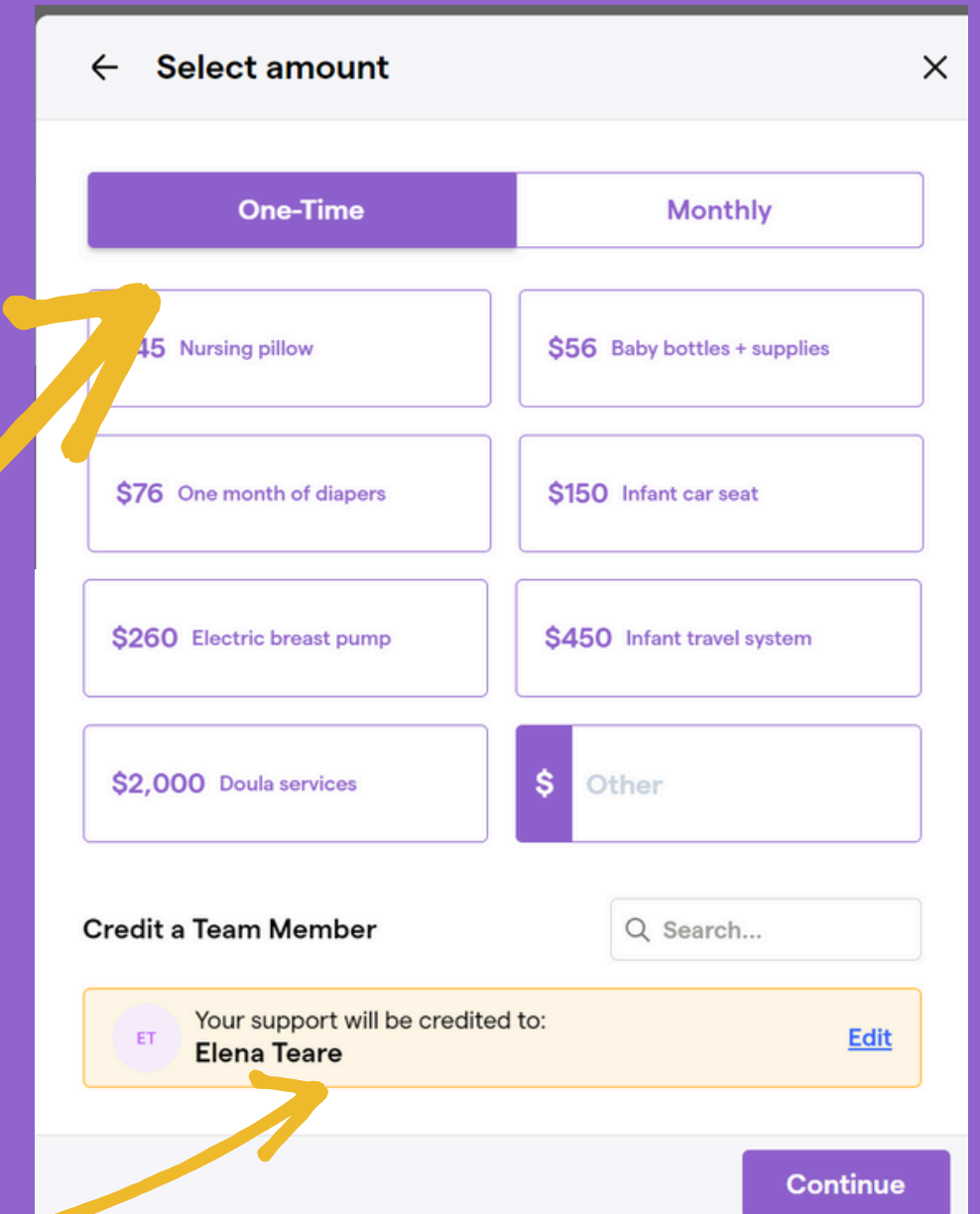
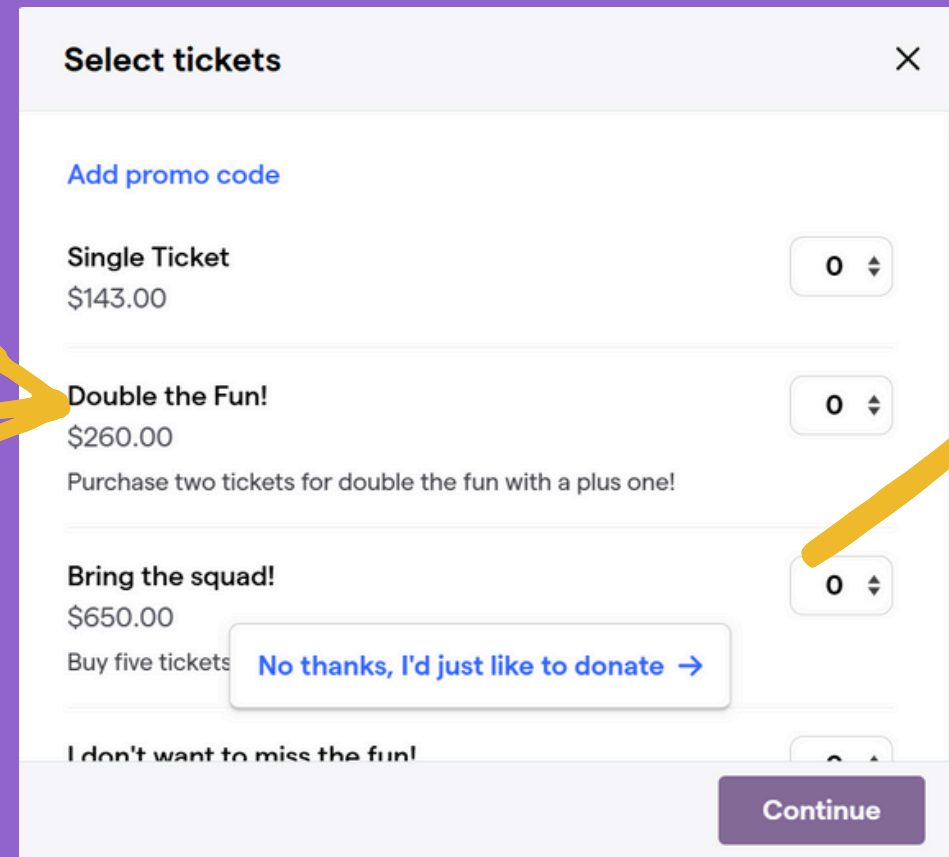
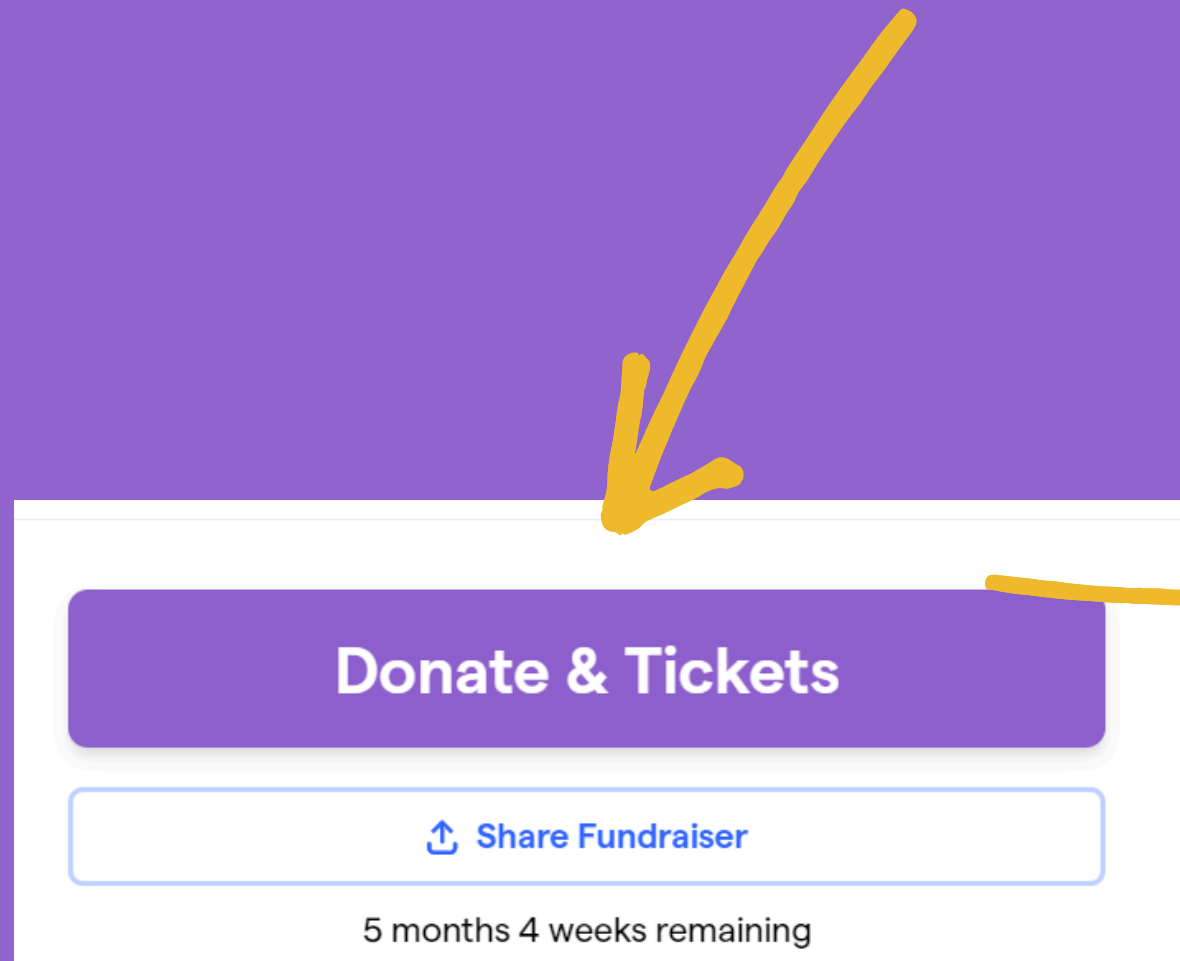
COPY THE LINK OR CLICK THE
SOCIAL MEDIA ICONS

CLICK "SHARE FUNDRAISER"
UNDERNEATH THE PURPLE DONATE
BUTTON



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THIS BUTTON LETS ANYONE WHO VISITS YOUR PAGE MAKE A GIFT OR PURCHASE A TICKET TO ATTEND LABOR OF LOVE!



GIFTS MADE VIA YOUR PAGE WILL SHOW UP IN YOUR FUNDRAISING TOTALS

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