

# 2025 LABOR OF LOVE SPONSORSHIP OPPORTUNITIES

*open arms*  
perinatal services

**Thursday, April 3, 2025 5:00pm-8:00pm**

SoDo Park 3200 1st Ave, Seattle, WA

## THE OPPORTUNITY

Invest in Open Arms' mission to provide community-based support during pregnancy, birth, and early parenting to nurture strong foundations that last a lifetime. Our evidence-informed programs serve over 500 birthing people and their babies each year. Our event is a joyful and inspirational celebration of our community of partners, donors, and new friends.

## THE AUDIENCE

Open Arms has over 1,000 annual supporters, predominantly professionals and families living in greater King County.

They are:

- Interested in supporting local, progressive, community-minded organizations and businesses
- Passionate about health, children, and healthy parenting
- Leaders from the medical, early learning and health policy communities

## WHY YOU SHOULD SUPPORT OPEN ARMS

Open Arms gets results. Our services support the lifelong health and well-being of new birthing people and their babies, including reducing maternal and infant mortality and increasing parent-child bonding, bodyfeeding rates and other indicators of parental, child, and family resilience.



*"Being at Open Arms as client was an incredible experience. My doula helped me by explaining what a birthing plan is and creating one with me. I didn't even think standing or crouching position was an option for me. She explained that I can have Quran playing in the background. It was magical because of the all the choices I had during my birth."*

**Qadra, Open Arms client**

**Thriving Children. Healthy Families. Powerful Communities.**



"At Wellpoint Washington, we are so proud to support and collaborate with Open Arms. Our Washington Apple Health Members and their families have greatly benefited from your amazing services. We are excited to continue our wonderful work together."

**David Escame**  
Director Marketing and Community Outreach  
Wellpoint Washington

2025 Labor of Love

SPONSORSHIP LEVELS AND BENEFITS

	CHANGE CHAMPION \$25,000	POWERFUL PARTNER \$10,000	LOVING LEADER \$5,000	PARENTING PARTNER \$2,500	NEWBORN NURTURER \$1,000	FRIEND \$500
Recognition from the stage	✓	✓	✓	✓	-	-
Opportunity for Remarks	✓	-	-	-	-	-
Onscreen	Logo	Logo	Text	Text	Text	Text
Invitation* (deadline February 2025)	Logo	Logo	-	-	-	-
Event Signage	Logo	Logo	Logo	Text	-	-
Social media	Feature	Feature	Mention	Mention	Mention	Mention
openarmsps.org	Logo	Logo	Text	Text	Text	Text
Email communications	Logo	Logo	Text	Text	Text	-
Event Tickets	10	5	2	1	1	1

**We are grateful for your pledge of support for Open Arms Perinatal Services!**  
**To become a sponsor, contact development at [development@openarmsps.org](mailto:development@openarmsps.org)**