

BRING YOUR SQUAD TO LABOR OF LOVE



WHAT IS A PARTY HOST?

- WORD OF MOUTH CHAMPION AND ADVOCATE FOR OPEN ARMS
- SQUAD LEADER FOR LABOR OF LOVE PARTY-GOERS
- WE WILL PROVIDE YOU AND YOUR GUESTS WITH A LABOR OF LOVE PARTY PACK!

NEED HELP? EMAIL DEVELOPMENT@OPENARMSPS.ORG

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HOW DOES PARTY HOSTING WORK?



PARTY HOSTS INVITE FRIENDS AND FAMILY TO
ATTEND LABOR OF LOVE WITH THEM ON
THURSDAY, APRIL 3, 2025.

OPEN ARMS PROVIDES PAPER AND ELECTRONIC
INVITATIONS AND SOCIAL MEDIA POST
SUGGESTIONS.

PARTY HOSTS ARE KEPT UP TO DATE ON GUEST
REGISTRATION AND OTHER LABOR OF LOVE NEWS!

HOW MUCH DOES IT COST?

SUGGESTED TICKET IS \$143* WHICH
COVERS THE COST OF THE EVENT.

GROUP TICKET RATES AND SLIDING
SCALE ARE AVAILABLE.

STAFF AND SELECT COMMUNITY
MEMBERS WILL RECEIVE PROMO CODES
FOR FREE ADMISSION.

*143 MEANS I LOVE YOU



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HOW DO I GET STARTED?

SIGN UP TODAY!

- EMAIL DEVELOPMENT@OPENARMSPS.ORG

MAKE A GUEST LIST!

- WE RECOMMEND INVITING AT LEAST 10-15 PEOPLE
 - FRIENDS, FAMILY, COWORKERS, CLUBS, FAITH GROUPS, PARENTS, DOULAS
 - PEOPLE YOU KNOW WHO CARE ABOUT BIRTH EQUITY





HOW DOES IT WORK?

OPTION 1:

BUY YOUR TICKET(S) & INVITE OTHERS TO
PURCHASE TICKETS AT
GIVEBUTTER.COM/LABOROFLOVE2025

YOUR GUESTS WILL HAVE THE OPPORTUNITY TO
ENTER YOUR NAME IN THE "I'M PARTYING WITH"
FIELD

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HOW DOES IT WORK?

OPTION 2:



PURCHASE TICKETS FOR YOUR SQUAD AT
GIVEBUTTER.COM/LABOROFLOVE2024

PROVIDE GUEST NAMES AND DIETARY
NEEDS TO
DEVELOPMENT@OPENARMSPS.ORG

PARTY HOST TIPS FOR SUCCESS

REACH OUT TO YOUR GUESTS

- Start in-person and follow-up with email or paper invitation.
- Share the event page and Open Arms Labor of Love posts on social media.
- Create an online fundraising page



PARTY HOST TIPS FOR SUCCESS

BE CLEAR WITH EXPECTATIONS AND MAKE IT PERSONAL

- Inform your guests that the event is a fundraiser.
- Tell them why you support Open Arms.
- Let your passion shine as you share your experience as a birth equity and justice advocate!



PARTY HOST TIPS FOR SUCCESS

SUCCESS IS IN THE FOLLOW-UP

- Plans change, and life happens!
- Check in with your guests as the date approaches.
- Update development@openarmsps.org with cancellations or new guests



LABOR OF LOVE FAQ

What is the ticket price?

- Individual tickets cost \$143 per person. (143 means I love you)
- Group ticket rates and sliding scale is available.
- Staff and select community members will receive promo codes for free admission.

How does party hosting work?

- Buy your own ticket - invite your friends to purchase tickets and indicate that they are a part of your squad when they register
- Buy admission for yourself and your guests
 - This is a great option for companies who want to encourage team members to attend. It also increases the likelihood of your guests making a meaningful gift.

LABOR OF LOVE FAQ

Some of my friends can't attend or live out of the area. Can they support?

- Absolutely! Join and share our online campaign <https://givebutter.com/LaborOfLove2025>.
- Share our event page openarmsps.org/labor-of-love/

Who should I invite?

Think of your networks and make a list!

- Friends, family, coworkers, clubs, religious groups, parents, doulas
- People you know who care about birth equity and justice

How do I invite people?

- We will provide you with all that you need!
 - Sample email/phone scripts and social media posts
 - Paper and electronic invitations available in January

LABOR OF LOVE TIMELINE

November 8, 2024	Party Host Kick-Off
December 2024	Build Guest Lists and set up personal pages on Give Butter
January 18, 2025	Registration goes live! Invitations sent to party hosts and potential guests
March 13, 2025	Guest RSVP and registration complete
Week of March 23, 2025	Send event reminder to guests
Thursday, April 3, 2025	Labor of Love!