

# CREATE AN ONLINE FUNDRAISING PAGE

## open arms perinatal services LABOR OF LOVE



JOIN US FOR LUNCH



**APRIL  
25  
2024**

**11:00 AM - 1:00 PM  
FISHER PAVILION**

305 Harrison St, Seattle WA

**SPECIAL  
GUEST**

**DR. MONICA MCLEMORE**

Professor and Interim Associate Dean for  
Diversity, Equity, and Inclusion  
University of Washington, School of Nursing



[openarmsps.org/get-involved/labor-of-love](https://openarmsps.org/get-involved/labor-of-love)

HELP US MEET OUR  
\$250,000 GOAL BY  
REACHING OUT TO YOUR  
NETWORKS ON SOCIAL  
MEDIA AND THROUGH  
EMAIL

NEED HELP? EMAIL [DEVELOPMENT@OPENARMSPS.ORG](mailto:DEVELOPMENT@OPENARMSPS.ORG)

open arms  
perinatal services

# STEP ONE:

GO TO: [GIVEBUTTER.COM/LABOROFLOVE2024](https://GIVEBUTTER.COM/LABOROFLOVE2024)

The screenshot shows the landing page for the 2024 Labor of Love campaign. At the top left is the 'open arms perinatal services' logo. The main heading is '2024 Labor of Love' with the subtext 'Join us for lunch!'. Below this is a large purple banner with the text 'open arms LABOR OF LOVE perinatal services' and a green button that says 'JOIN US FOR LUNCH'. To the right of the banner, there is a purple button for 'Donate & Tickets', a white button for 'Share Fundraiser', and a blue button for 'New Campaign Update'. Below the banner, the event details are listed: 'APRIL 25 2024' at '11:00 AM - 1:00 PM' in the 'FISHER PAULION' at '305 Harrison St, Seattle WA'. The 'SPECIAL GUEST' is 'DR. MONICA MCLEMORE', Professor and Interim Associate Dean for Diversity, Equity, and Inclusion, with a circular portrait of her. The page is powered by Givebutter.

SCROLL DOWN AND CLICK THE "FUNDRAISE" BUTTON

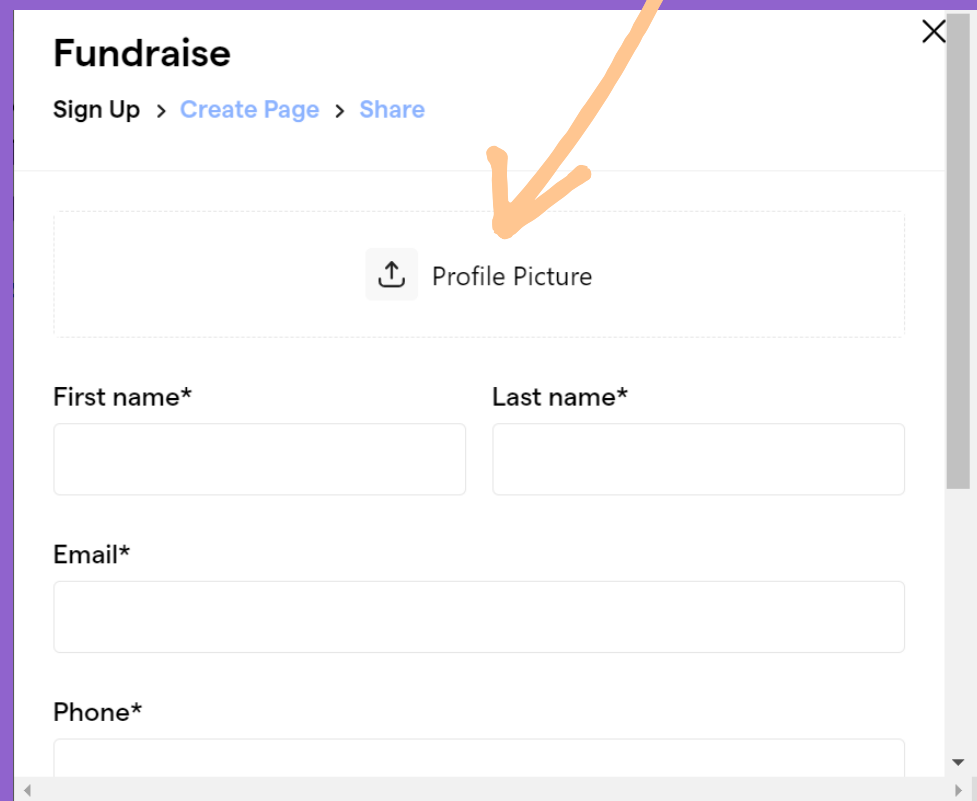
The screenshot shows the Facebook page for the 2024 Labor of Love campaign. The page is organized by 'OPEN ARMS PERINATAL SERVICES' and is verified. It features a purple banner with the URL 'openarmsps.org/labor-of-love'. The page shows a fundraising progress bar at '\$0' with '2 Supporters' and '0% of \$235,000 goal'. A blue button labeled 'Fundraise' is visible. There is a 'Campaign Update' post from 3 months ago with the text 'We are LIVE! Welcome to our online campaign for Labor of Love 2024! Join our page for updates and visit our Labor of Love website to learn more about our guest speaker, Dr. Monica McLemore!'. An orange arrow points to the 'Fundraise' button.

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# STEP TWO: ENTER YOUR INFORMATION AND

# CLICK "JOIN THIS FUNDRAISER"

ADD A PHOTO TO PERSONALIZE YOUR PAGE!



**Fundraise**  
Sign Up > Create Page > Share

Profile Picture

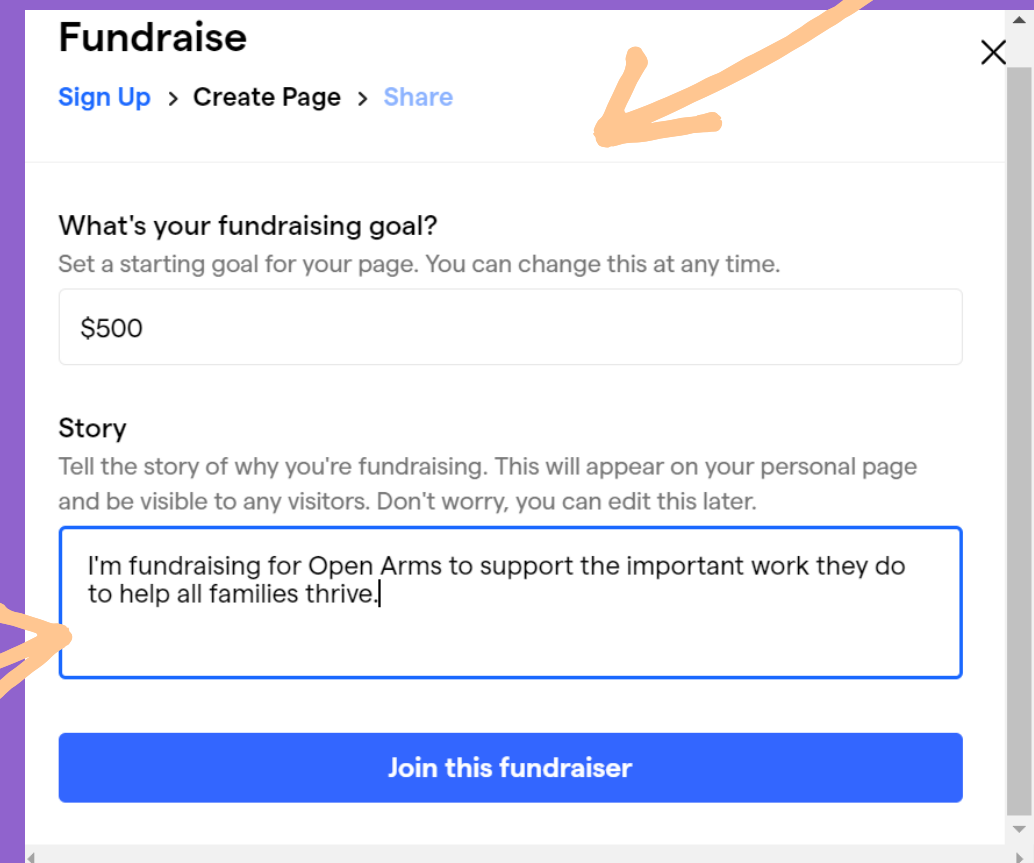
First name\*      Last name\*

Email\*

Phone\*

OUR RECOMMENDED FUNDRAISING GOAL IS \$500 OR MORE!

YOUR GOAL SHOULD BE WHATEVER YOU FEEL IS MOST COMFORTABLE AND ACHIEVABLE FOR YOU!



**Fundraise**  
Sign Up > Create Page > Share

What's your fundraising goal?  
Set a starting goal for your page. You can change this at any time.

\$500

Story  
Tell the story of why you're fundraising. This will appear on your personal page and be visible to any visitors. Don't worry, you can edit this later.

I'm fundraising for Open Arms to support the important work they do to help all families thrive.

Join this fundraiser

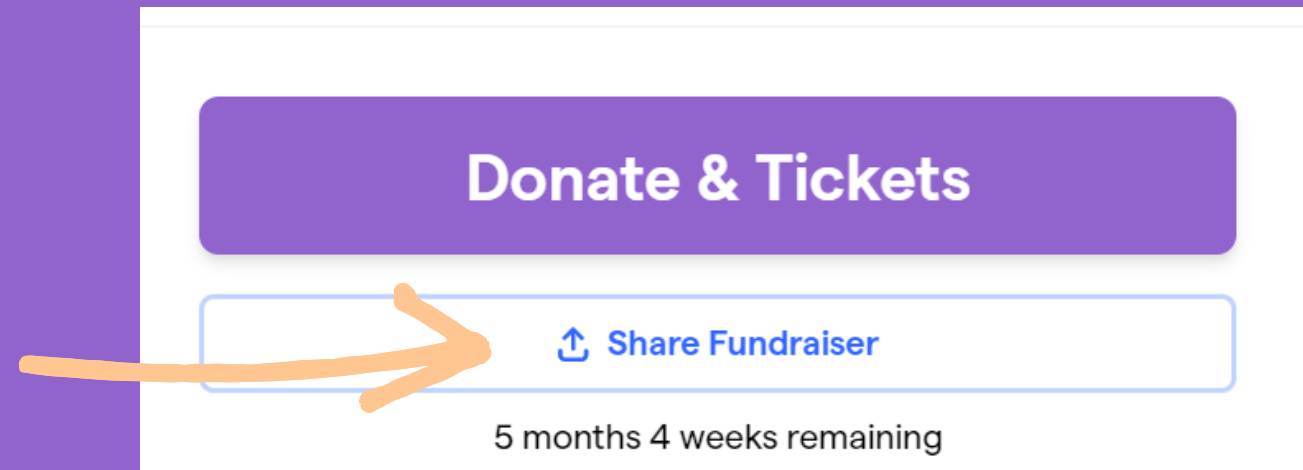
INCLUDE A SHORT NOTE ABOUT WHAT OPEN ARMS MEANS TO YOU! YOUR OWN WORDS AND EXPERIENCES MAKE THE MOST IMPACT

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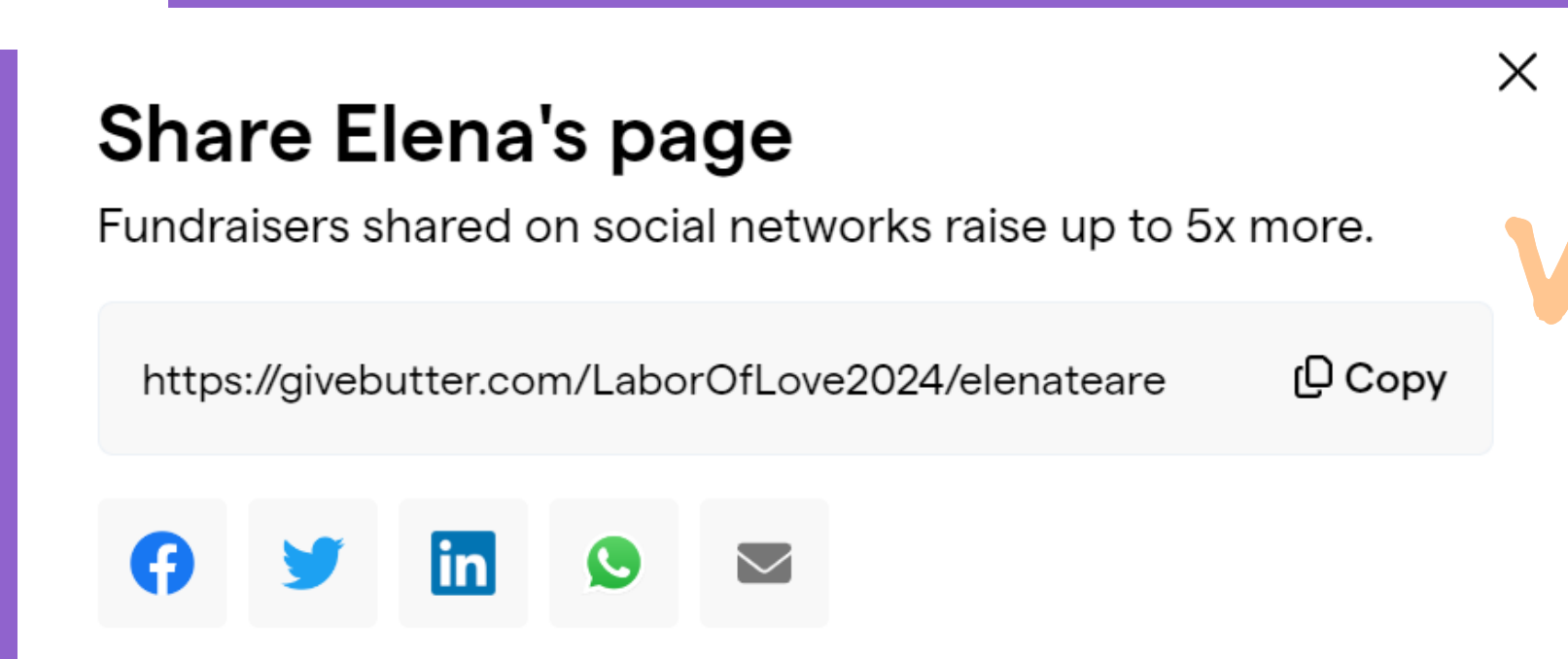
# STEP THREE:

## SHARE WITH YOUR COLLEAGUES, FAMILIES, AND FRIENDS

CLICK "SHARE FUNDRAISER" UNDERNEATH THE PURPLE DONATE BUTTON

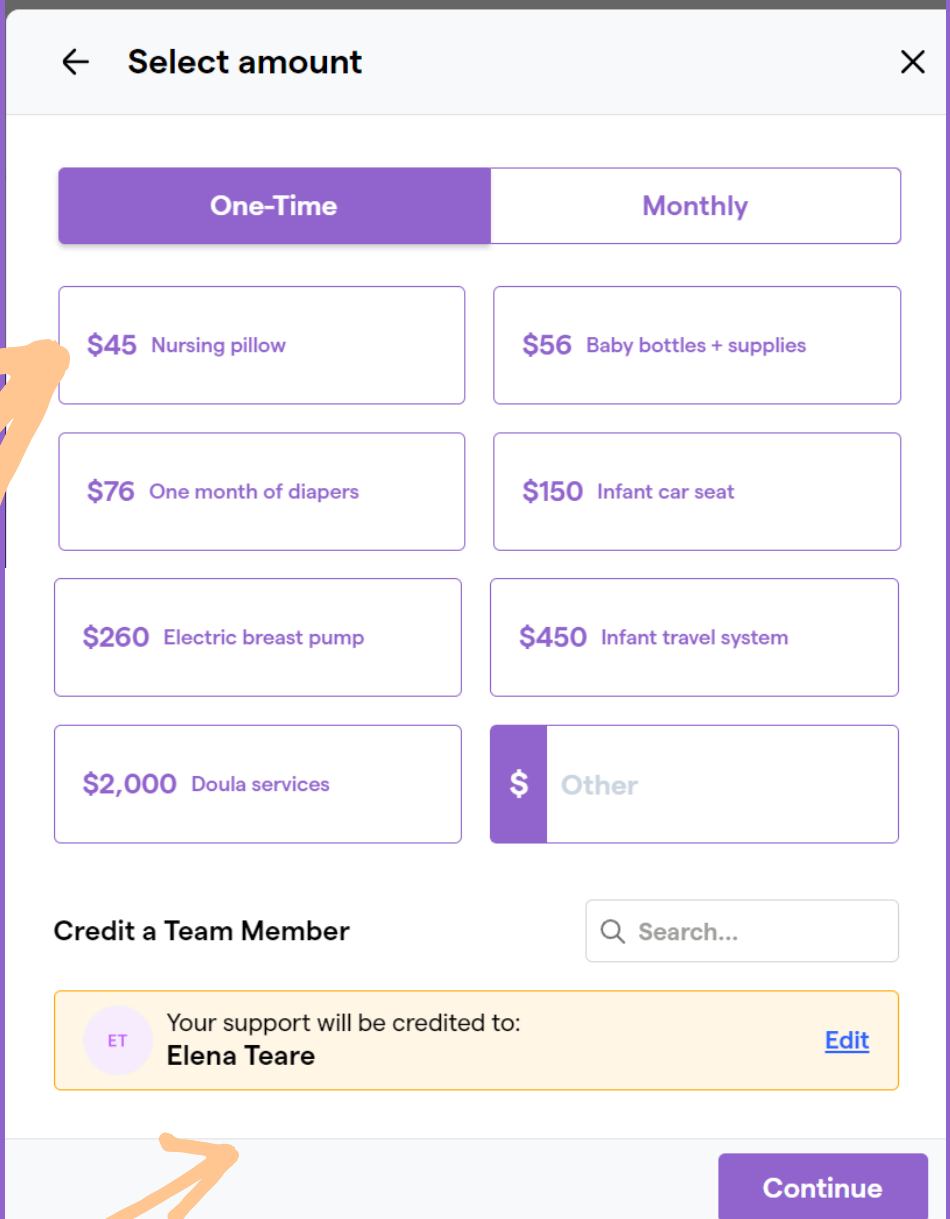
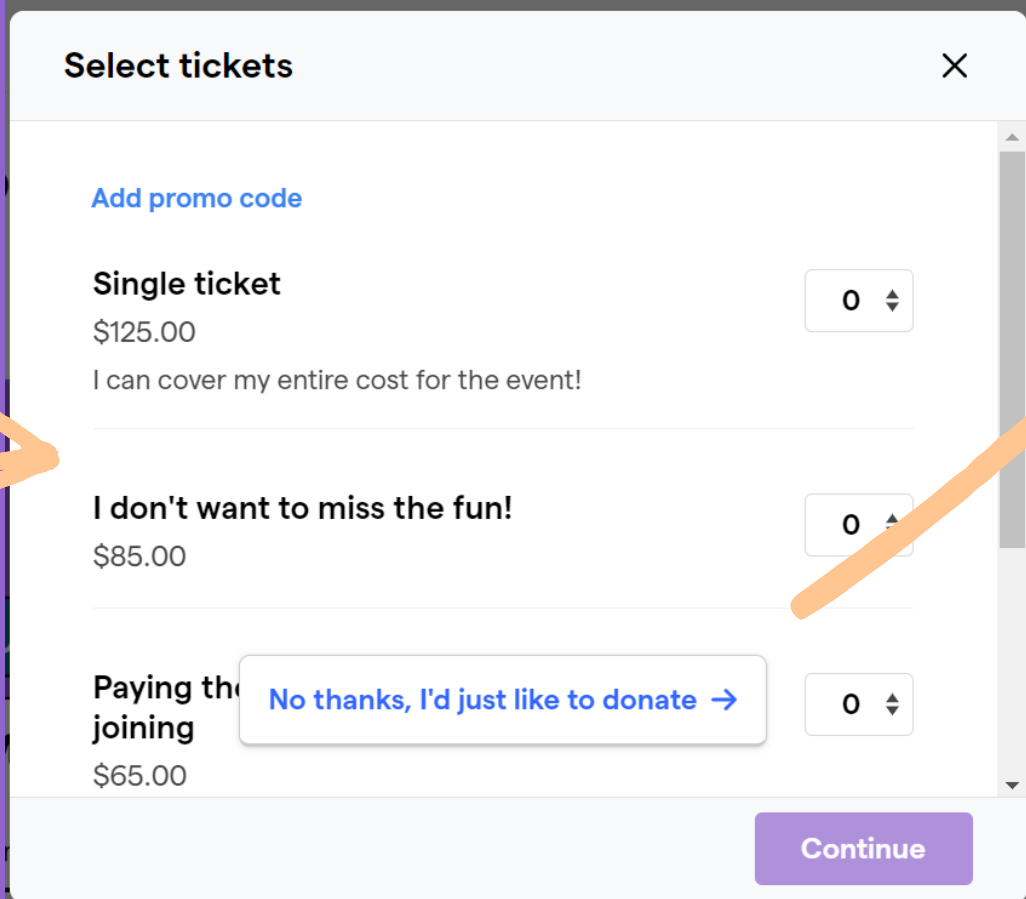
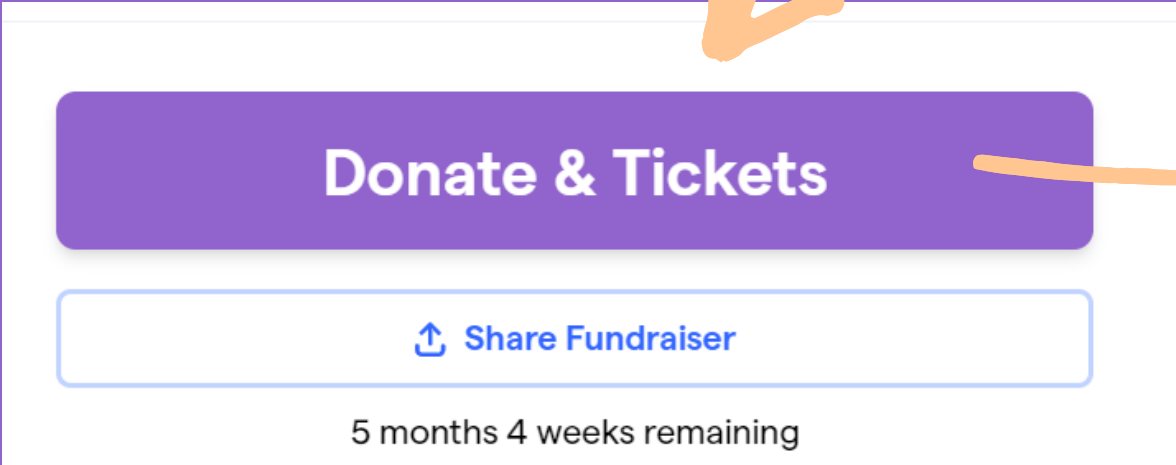


COPY THE LINK OR CLICK THE SOCIAL MEDIA ICONS



NEED HELP? EMAIL [DEVELOPMENT@OPENARMSPS.ORG](mailto:DEVELOPMENT@OPENARMSPS.ORG)

THIS BUTTON LETS ANYONE WHO VISITS YOUR PAGE MAKE A GIFT OR PURCHASE A TICKET TO ATTEND LABOR OF LOVE!



GIFTS MADE VIA YOUR PAGE WILL SHOW UP IN YOUR FUNDRAISING TOTALS

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