

# SPONSORSHIP OPPORTUNITIES

## 2023 Labor of Love

A fundraiser supporting Open Arms Perinatal Services  
Saturday, April 29, 2023 at Renton Pavilion

### The Opportunity:

Invest in Open Arms' mission to provide community-based support during pregnancy, birth, and early parenting to nurture strong foundations that last a lifetime. Our evidence-informed programs serve over 500 birthing people and their babies each year.

### Celebration of Community

Our event is a festive and inspirational celebration of our community of partners, donors, and new friends.

### The Audience:

Open Arms has over 1,000 annual supporters who are:

- Predominantly professional women and families living in greater King County
- Interested in supporting other local, progressive, community-minded organizations and businesses
- Passionate about health, children, and healthy parenting
- Leaders from the medical, early learning and health policy communities

### Why You Should Support Open Arms:

Open Arms gets results. Our services support the lifelong health and well-being of new birthing people and their babies, including reducing maternal and infant mortality and increasing parent-child bonding, breast/bodyfeeding rates and other indicators of parental, child, and family resilience.

**Thriving Children. Healthy Families. Powerful Communities.**



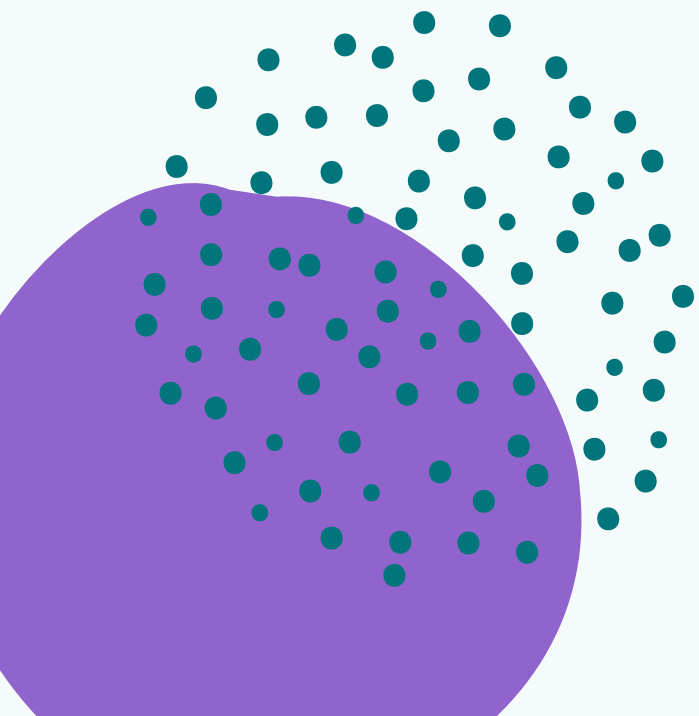
*"At Amerigroup Washington, we are so proud to support and collaborate with Open Arms. Our Washington Apple Health Members and their families have greatly benefited from your amazing services. We are excited to continue our wonderful work together. "*

**David Escame**  
Amerigroup Washington

## SPONSORSHIP LEVELS AND BENEFITS



	CHANGE CHAMPION \$25,000	POWERFUL PARTNER \$10,000	LOVING LEADER \$5,000	PARENTING PARTNER \$2,500	NEWBORN NURTURER \$1,000	FRIEND \$500
Intimate reception with Open Arms leadership	✓	✓	-	-	-	-
Opportunity for Remarks	✓	-	-	-	-	-
Onscreen	Logo	Logo	Text	Text	Text	Text
Invitation* (deadline February 2023)	Logo	Logo	-	-	-	-
Event Signage	Logo	Logo	Logo	Text	-	-
Social media	Feature	Feature	Mention	Mention	Mention	Mention
openarmsps.org	Logo	Logo	Text	Text	Text	Text
Email communications	Logo	Logo	Text	Text	Text	-
Event Tickets	10	5	2	1	1	1
Recognition from the stage	✓	✓	✓	✓	-	-





# PAST SPONSORS

*Thank you for being a part of the Open Arms Family!*

**Aha! Parenting**

**American College Of Nurse Midwives of WA**

**Amerigroup Washington**

**Arcora Foundation of Delta Dental**

**Bastyr University Department of Midwifery**

**Bezos Family Foundation**

**Bill & Melinda Gates Foundation**

**Casey Family Programs**

**Columbia Bank**

**Eastside Maternal Fetal Medicine**

**Eastside Natural Medicine**

**Friends of Waterfront Seattle**

**Molina Healthcare of Washington**

**Herman & Wallace Pelvic Rehab Institute**

**Heyday Farm**

**PEPS – Program for Early Parent Support**

**The Midwives Association of Washington State**

**Satya & Rao Remala Foundation**

**UnitedHealthcare Community Plan**

**Village Maternity**

**West Side Baby**

